



Towards an enabling ecosystem for social enterprises Actions at EU level

Dana Verbal
European Commission, DG EMPL
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Capacity to self-organise

- > Support to EU-level networks of social enterprises and social enterprise intermediaries (e.g. RREUSE; EVPA; Euclid Network)

Visibility and recognition

- > Social Business Initiative (2011)
- > Start-up and Scale-up Initiative (2016)
- > **Upcoming: Action Plan for Social Economy (2021)**

Tools:

- > **Better Entrepreneurship policy tool**
- > **Country reviews**, Policy briefs
- > Peer learning

SOCIAL ENTERPRISE ECOSYSTEM

Examples of actions at EU level

Resources

- > European Social Fund – mostly non-repayable
- > **Employment and Social Innovation (EaSI) Programme – repayable and non-repayable resources**
- > European Fund for Strategic Investments – Social Impact Investments – repayable resources
- > Socially responsible public procurement – enabling access to markets

Research, education and skills development

- > **Mapping study "Social enterprises and their ecosystems in Europe"**
- > EaSI Programme - advisory services for social finance intermediaries
- > Public procurement directives – training and guidance for public authorities

Visibility and recognition

Evolution of the EU agenda

Social Business Initiative (2011)

- Access to finance
- Visibility
- Regulatory environment

Start-up and Scale-up initiative (2016)

- Access to Finance
- Access to markets
- Framework conditions
- New technologies and business models
- International agenda

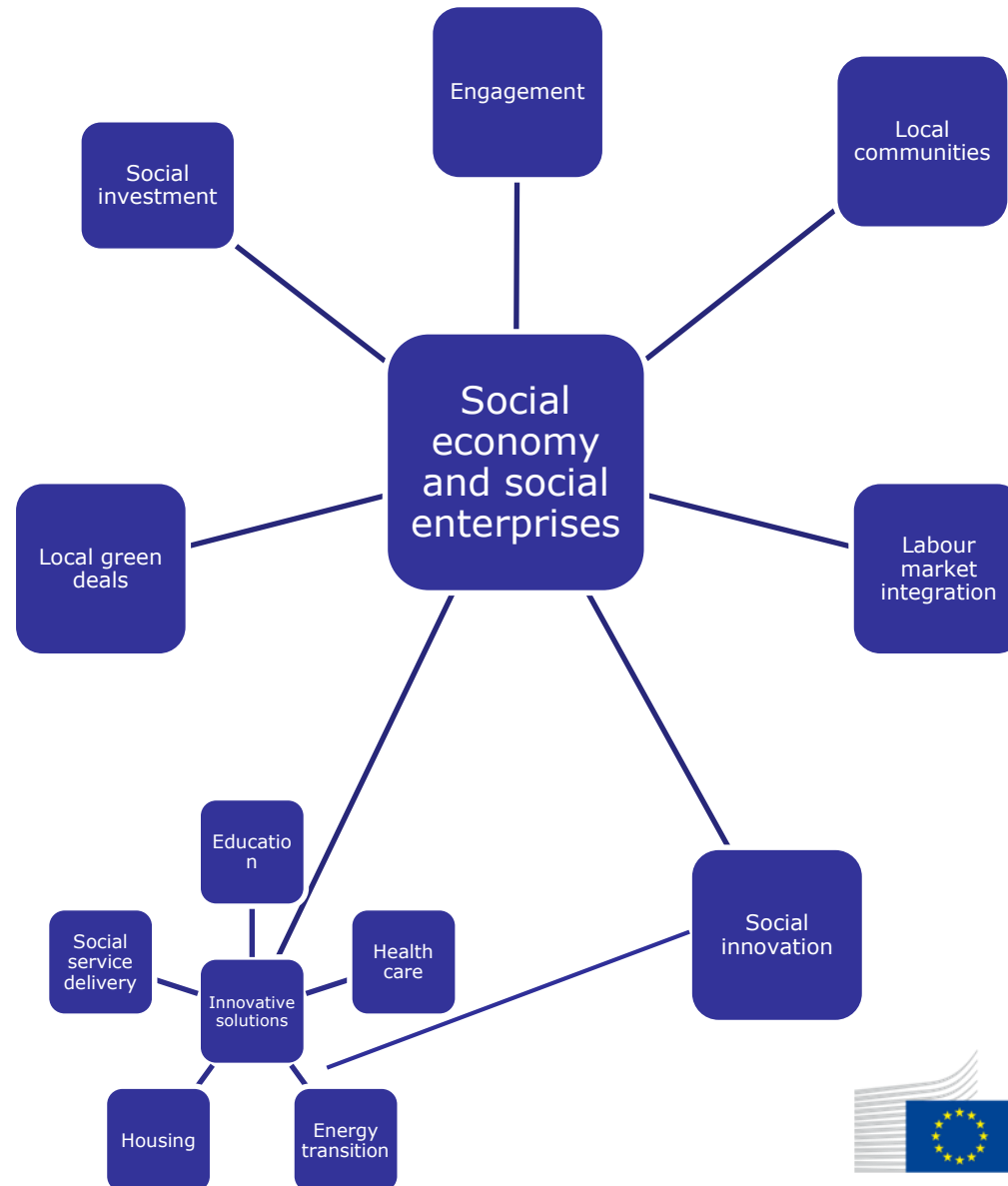
EFSI Social impact Instruments (2016)

- EFSI resources are mobilised in building social investment markets
- Important political signal

Action Plan for Social Economy (2021)

Communication "Strong social Europe for Just Transitions" (14.1.2020)

First content indications

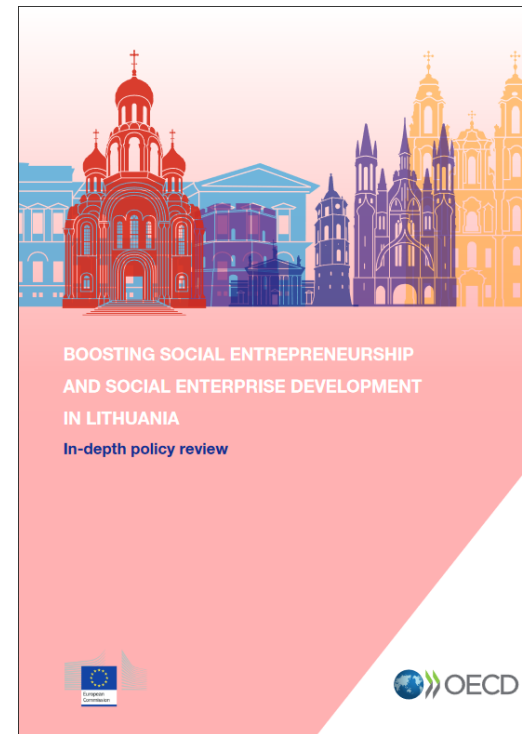


Beyond mapping: informing policy design in Member States...

Mapping:
analysis/description



Reviews:
recommendations



The Better Entrepreneurship Policy Tool

Improve your inclusive or social entrepreneurship policies



Mapping: evidence for policy making



Mapping: factual evidence



Reviews: policy options and priorities



Peer reviews: mutual learning between countries



Better entrepreneurship: self-assessment and learning tool

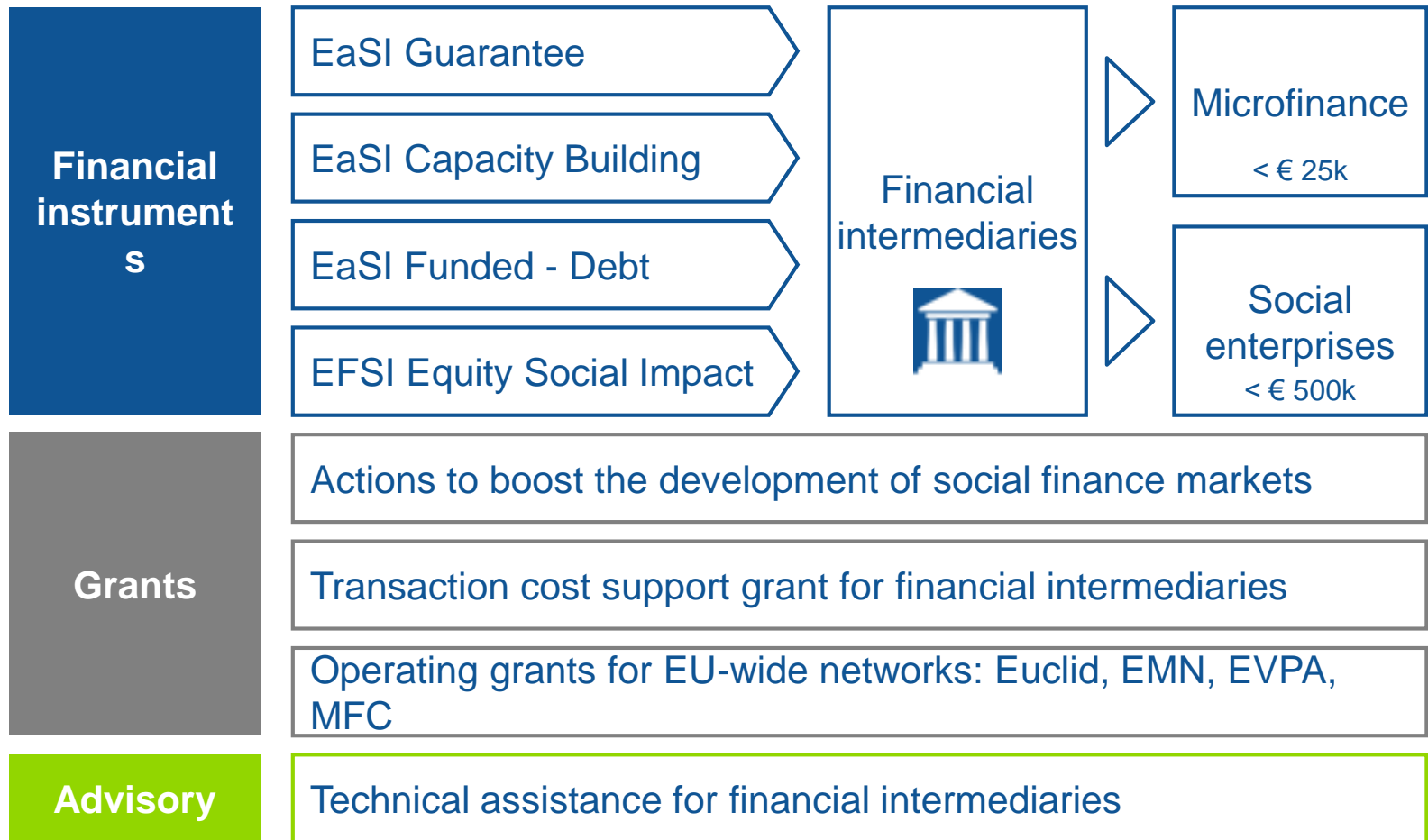


Impact of SBI: "evaluation study" building the ground for the 2021 Action Plan



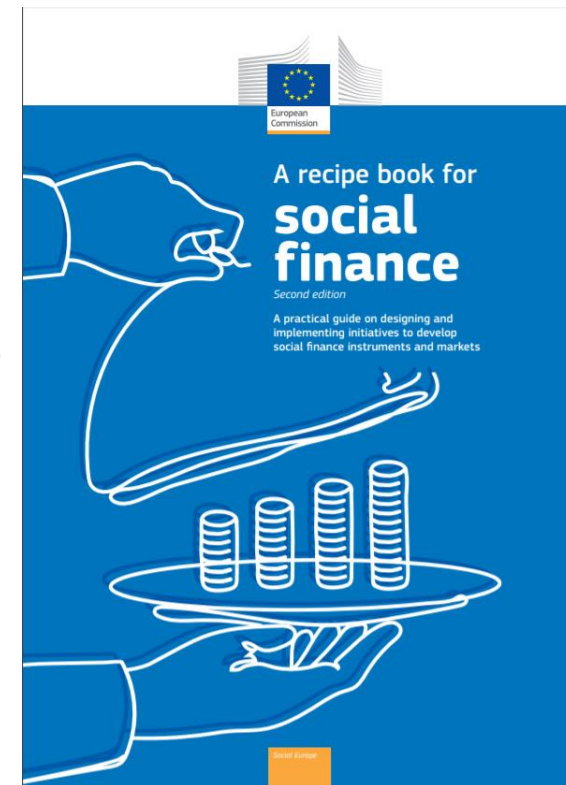
An Action Plan for Social Economy to boost social innovation

EaSI Programme: Building an enabling ecosystem for social enterprise finance



EaSI Grants: Actions to boost the development of social finance markets

- 2 calls for proposals: 2013 and 2016
- Support the development of social finance markets:
 - supply side: preparing the ground or setting up financial instruments/mechanisms
 - demand side: investment readiness support to social enterprises
- 41 projects covering 19 European countries
- A recipe book for social finance
- New call for proposals: open for applications



Thank you

- [*Social enterprises and their ecosystems in Europe*](#)
- [*Better Entrepreneurship Policy Tool*](#)
- [*EaSI Funding*](#)
- [*A Recipe Book for Social Finance*](#)
- [*Peer learning*](#)
- [*Country reviews*](#)